

**Here is an extraordinary membership offer you can't afford to pass up.**

## **Your Cost . . . \$FREE!**

**pays for rep membership through the rest of 2009 for first-time joiners and companies that have not belonged for four years or more!**

(Regular dues are \$245 per rep member firm.)

**This is not a typo.** Here is an opportunity to belong to IHRA and receive all of our member benefits and services **FREE**. (We call it a Taste of IHRA.) That's right. **FREE - starting at once and through the balance of 2009!**

### **Why FREE?**

Because we know that once you belong to IHRA you will renew, year after year. Our current membership of over 220 representative companies is a 400% increase since we started in 1994. You have everything to gain; nothing to lose.

**Here are some of the important benefits of IHRA membership:**

- **HOT Lines / Lines Available Services** that help you get new lines to represent.
- **Your company will be included in the 2009 IHRA Locator** reprint to be published in August - used by sales and marketing decision-makers to find multiple-line, field sales professionals. That's you!
- **Your company listing linked to** The International Housewares Association's website, [www.housewares.org](http://www.housewares.org), an industry focal point. It's where manufacturers seeking reps naturally go. IHRA, and only IHRA, is there.

- **Numerous member services**, including Expert Access to professional consultants (legal, financial, sales, marketing, employee benefits, human resources) at no charge or reduced rates - AND - our NEW discount program with FEDEX.
- **NETWORKING, Networking, networking!** Our member benefit/service that allows members to seek and receive information from their peers on subjects of interest, as well as providing opportunities for mutual profit.
- **Our Legal Expert Access Service** with Schoenberg, Finkel, Newman & Rosenberg Ltd. deserves special mention. It provides a no-charge telephone consultation on the legal aspects of any matter confronting your business - and - reduced rates on their services.
- **Our monthly newsletter - The REPorter®** - that keeps you up-to-date on industry happenings and provides timely articles to help you better run your business and personal planning.
- **REPtops monthly emails** culled from our extensive Article Library covering financial, legal, marketing, sales, employee benefits, and human resources topics.
- **Our Contract Guidelines** that will help you negotiate fair and balanced contracts.
- **REPCare Health Insurance Plans** that help you manage your healthcare benefits and costs.

... and much, much more!

***To qualify and to receive all of the benefits described above, you must be an independent contractor sales representative of two (2) or more home, housewares, gourmet or hardware manufacturers on a commission basis.***

***Membership is for the representative agency and includes all full-time employees.***

***You have everything to gain and nothing to lose!***

**Deadline is July 31 to take advantage of this special offer and to be included in IHRA 2009 Locator reprint**