

MANUFACTURERS:

Are you looking for well-qualified, performance-committed representatives?

Then visit the **INTERNATIONAL HOUSEWARES REPRESENTATIVES ASSOCIATION** at the
2010 International Home & Housewares Show • March 14, 15 & 16
Room S101B - South Hall Lobby - McCormick Place

Come see & hear



IHRA

in our 16th year

More than a source
... a resource

- How IHRA can put you in touch with field sales professionals
- How field sales professionals can impact your bottom line.
- How you can get your FREE copy of the Industry's Representatives LOCATOR
- How you can put together a nationwide network of manufacturers' representatives with our time-tested Lines Available and Hot Lines marketing programs.
- How field sales professionals can take your product line to market quickly and at low cost.
- The IHRA representative already KNOWS your customers — present and potential. Come hear the story.

FREE SERVICE!! FOR MANUFACTURERS SEEKING REPRESENTATIVES

Fill out the following and mail or fax to IHRA or eMail to: info@ihra.org. Deadline is **February 22!** Information will be sent to IHRA members at least two weeks before the Show . . . in time to schedule appointments during the Show. **YOU MUST FILL IN ALL OF THE REQUESTED INFORMATION TO BE LISTED.**

PRODUCTS _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

eMail _____

Booth # _____ Contact _____ Title _____

Representatives Needed in All USA Canada Mexico and/or These Territories, States or Partial States or International Markets _____

If currently doing business in the USA, are you selling through representatives or direct-factory sales people?

Using representatives in the territory(s) indicated above? No Yes, in _____
if "yes," must be specific

Channels into which you currently sell: _____

Channels into which you want to sell: _____

Commission Rate (%)

Gross Nat'l Sales

Years in business

INTERNATIONAL HOUSEWARES REPRESENTATIVES ASSOCIATION

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