

IHRA

in our 18th year

Manufacturers: Are You Looking for Well-Qualified, Performance-Proven, Field Sales Professionals?

Find them quickly, easily and cost-effectively with IHRA's performance-proven services . . .

The IHRA Locator




The IHRA Locator (printed and/or electronic versions)

- Lists 200+ housewares representative companies
- Listings indicate the type of products sold, customer base sold through, territory covered, size of firm, year business founded, additional facilities and services, etc.
- COST each (printed or electronic): \$50 for IHA members; \$95 all others (\$100 / \$145 outside of North America). For both printed and electronic versions, add \$25.

Instant HOT Lines

This communications is from the International Housewares Representatives Association

HOT Line / Line Available



PRODUCTS: BOX SOUP MIXES | SLOW COOKER MIXES | SPICE RUBS
Gluten Free, No MSG, No Trans Fat, No Preservatives, Low in Fat

my favorite gourmet is a new IHRA Manufacturer Member

If Interested, Contact:

Company:
my favorite gourmet
22685 Eleanor Court
Kildeer IL 60047
C: 847.551.1100
P: 847.438.4726
F: 847.550.9113
www.myfavoritegourmet.com

Person to Contact:
Steve Melnick, COO
eMail: steve@myfavoritegourmet.com

Territories Open: All USA, Canada, Mexico

Commission Rate: 5%

Years in Business: 2

Gross Sales: N/A


Channels into which currently sell: Through direct sales; internet, wholesalers

Channels into which want to sell: All

This Bulletin is offered as a service of IHRA to keep members advised of lines available. The listing of a manufacturer should in no way be construed as an endorsement of that line by IHRA, it being the obligation of each member to make their own evaluation of the line.

Lines Available Ads

Manufacturers Seeking IHRA Field Sales Professionals

<p>Ad Rates</p> <p>1/8 page: \$100 1/4 page: \$175 3/8 page: \$250 1/2 page: \$325 3/4 page: \$475 Full page: \$675</p> <p>Reruns of same ad within 12 months are at 50% discount!</p> <p>Ad Dimensions</p> <p>1/8 page: Vertical, only 3.1125" h x 2.7187" w</p> <p>1/4 page: Vertical 7.12" h x 2.7187" w</p> <p>1/4 page: Horizontal 3.1125" h x 4.125" w</p> <p>3/8 page: Horizontal only 3.1125" h x 7.125" w</p> <p>1/2 page: Vertical 7.12" h x 4.125" w</p> <p>1/2 page: Horizontal 3.1125" h x 10" w</p> <p>3/4 page: 7.12" h x 7.125" w</p> <p>Full page: 7.12" h x 10" w</p>	 <p>PRODUCTS: Box Soup Mixes, Slow Cooker Mixes, Spice Rubs ... Gluten Free, No MSG, No Trans Fat, No Preservatives, Low in Fat</p> <p>A new IHRA Manufacturer Member</p> <p>If interested, Contact: my favorite gourmet 22685 Eleanor Court Kildeer IL 60047 C: 847.551.1100 P: 847.438.4726 F: 847.550.9113 www.myfavoritegourmet.com</p> <p>Person to Contact: Steve Melnick, COO eMail: steve@myfavoritegourmet.com</p> <p>Territories Open: All USA, Canada, Mexico</p>	<p>Reserved for Manufacturers Seeking IHRA Field Sales Professionals</p> <p>Manufacturers: Are you looking for well-qualified, performance-proven, field sales professionals?</p> <p>Instant HOT Lines . . . A one-time eMail that provides immediate information on your line, only to reps in specific territories or throughout the world</p> <p>Contact IHRA 800.315.7430 info@ihra.org www.ihra.org</p>	 <p>PRODUCTS: Pet Leashes & Collars, Grooming Tools, Training Pads & Wipes. We now have "Smart" products that are extremely hot in the marketplace! This line includes organic cotton and recycled polyester leashes and collars. Our pricing is extremely low since we are a partner in a joint venture, vertical plant in China where we also manufacture our own webbing!</p> <p>More information at: petzbest.com</p> <p>If interested, Contact: PETZBEST PRODUCTS GROUP P.O. Box 37 West Hempstead NY 11552 (516) 974-8272 Fax: (516) 975-4739</p> <p>Person to Contact: Kathy Parada, VP Sales eMail: kparada@petzbest.com</p> <p>Territories Open: U.S.A., Canada, Mexico</p> <p>Reserved for Manufacturers Seeking IHRA Field Sales Professionals</p>
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Lines Available Ads in The REPorter®

- A special section in the IHRA Monthly Newsletter - The REPorter - for manufacturers seeking representatives. Your ad will appear in the next published newsletter - usually the first week of each month.
- COST: 1/8 page: \$100; 1/4 page: \$175; 3/8 page: \$250; 1/2 page: \$325; 3/4 page: \$475; Full page: \$675
- Reruns within twelve months @ 50% discount
- Lines Available advertisers receive the IHRA eLocator at no additional cost.

HOT Lines Get Fastest Results!

- One-time eMail designed to provide immediate communication to IHRA members in desired marketing area(s).
- COST: \$325.00
- When you use Instant Hot Lines, you will receive the IHRA eLocator (electronic) at no extra charge!
- **IHRA Manufacturer Members receive eLocators, unlimited HOT Lines and ads in The REPorter® for just the cost of yearly dues!**

To order any of the three, please complete form on next page . . .

We want: The LOCATOR: Printed - or - Electronic @ \$95 (IHA member, \$50); Both, add \$25. (Outside North America, \$100 / \$145); Instant **HOT** Lines @ \$325; Ad in the **REPorter**®:
 1/8 page: \$100; 1/4 page: \$175; 3/8 page: \$250; 1/2 page: \$325; 3/4 page: \$475; Full page: \$675
Reruns within twelve months @ 50% discount • **Advertisers of 1/4 page or more receive the IHRA eLocator at no additional cost.** Take advantage of these cost-effective opportunities to expand your product sales into new territories or improve your current coverage.

To order The LOCATOR, **only Company through eMail information is necessary.** For **REPorter** ad and/or **HOT** Line, **ALL information MUST be completed!**

Check payable to IHRA or credit card information:

Amount: \$

VISA MC AMEX Discover

Card # _____ Exp Date: _____

Card Code # _____ Card Billing ZIP _____

Name on Card: _____

Please complete the following and fax back to: 847.748.8273 or eMail to info@ihra.org

Company _____

Address _____

City, State, Zip _____

Contact _____ **Title** _____

Phone _____ **Fax** _____

eMail _____ **Web** _____

Products _____

Representatives Needed in All USA Canada Mexico and/or These Territories, States or Partial States or International Markets and/or Channels: _____

If currently doing business in the USA, are you selling through representatives or direct-factory sales people? Are you currently using representatives in the territory(s) indicated above? Yes No

If "Yes," you MUST indicate territories: _____

Channels into which you currently sell: _____

Channels into which you want to sell: _____

Commission Rate (%) _____ Gross Nat'l Sales _____ Years in business _____



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FOR LOCATOR

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